

**Ms. Archana Surana** is a Design Educator, Mentor and Social Entrepreneur with 28 years of experience innovating in Design Education. She successfully carries forward the legacy of 22 years as the **Founder and Director of ARCH College of Design and Business**. With specialised streams in Design Education, she has built key pathways for undergraduate and postgraduate level programmes with international and national certifications. DESIGN CULTURE initiative is her mission to harness the power of design among the aspirants of the creative and innovative domain, enabling them to become design leaders. She was Chairperson of Design Culture—Pink City Design Confluence 2022.

She is elected Board Member in the **Cumulus Executive Board (2022-2025)** and is a Member of -the **CII National Committee on Design India (2021-23)**. She has been a Scientific Committee member of International Fashion Research Colloquiums and has conceived, organized & hosted the Fashion Colloquia- Responsible Fashion Series in Jaipur, India. She served as Dean-Fashion Design Faculty (Fashion, Jewellery & Interior), Academic Council Member of Rajasthan ILD Skills University—RISU (2020-22) and is currently a member of the **CBSE Committee on Skill Development**.

She represents ARCH as a member of International forums-IFFTI, WDO, Cumulus and Industry & Academic bodies-FICCI-Flo, FDCI, IIID, IGBC, TPF, TIE Rajasthan.

A US State Department and Rotary Foundation Alumnus, Vital Voices Lead Fellow, and a Fortune and Vital Voices-Global Ambassadors Program (GAP) Mentee. She founded the Women Mentors Forum, WMF in 2014, impacting 1500+ women entrepreneurs and professionals through mentoring initiatives

A social entrepreneur, her contributions to youth and women empowerment have gained her recognition at the hands of former Indian President, Dr A.P.J. Abdul Kalam, as a YUVA ICON.